

THE INNOVATION CHAIN

REFERENCE	GEBERT RÜF STIFTUNG website
NOTE	See www.grstiftung.ch for more information.

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Innovation can take place effectively only when an idea passes the transfer levels and is then implemented. This chain is easily broken if one funding level is not strong enough.

For pre-competitive and application-oriented projects, funding often proves to be a problem; for such projects, shortage of funds on the one hand often turns into a “death valley”, as such projects are often considered overly geared to practical application for funds set up for pure research. On the other, market and social funding bodies believe them to be too far away from a finished product.

