

INSTRUCTION SHEET

WEB PRESENTATION OF YOUR PROJECT

Once your project officially commences, it should also be presented on the Gebert Rüf Stiftung website. Your web presentation should be updated regularly, i.e. at least after each milestone and after conclusion of the project. The information you publish on the website is not intended to be a scientific report:

Describe your project in a language that is comprehensible for non-specialists (type «Scientific America» or «Wissenschaftsbeilage NZZ»). Use attractive wording and keep the text short. Emphasize what is novel and special about your project.

When structuring your web presentation, please use the headings outlined below and send us your text proposal as a Word document:

Cooperation

State the names of the project partners who are also contributing to the funding and/or content of the project being supported by Gebert Rüf Stiftung: other institutions, external bodies, organizations, companies, groups (no individuals). You can thus demonstrate at the beginning of your web presentation text that your project is not only firmly rooted within your university, but also broadly based and networked.

Abstract

The abstract should summarize what your project is about, including the starting point, statement of the problem/question and objective.

What is special about this project?

Outline the originality/innovativeness and implementation/potential/impact of your project.

Status/Results

This section presents the project's current status, including a description of the start-up phase and of intermediate steps taken and milestones reached. It is especially important for us if you can present additional funding secured as a result of Gebert Rüf Stiftung's support. This brings synergies to light and demonstrates the effects of our initial support or start-up funding.

If the project has been concluded, project results should also be presented. Important aspects such as implementation, effectiveness and stimulus effect are of key importance for Gebert Rüf Stiftung.

Publications

Indicate the most important publications directly related to your project.

Media Echo

Indicate reports in print and electronic media that are directly related to your project: 1. In bibliographic order, 2. with hyperlinks (for internal information). For copyright reasons, no direct links to media can be published on the website.

Links

Specify the most important links that are directly or indirectly associated with your project.

Other Persons Involved in the Project

In addition to the project management team, specify additional contact persons (incl. e-mail addresses), e. g. project office, internal research personnel, external project partners, etc.