



## CALL FOR PROJECTS 2019/2020

Support programme for UAS graduates

# FIRST VENTURES

APPLIED RESEARCH, ENTREPRENEURIAL ACTION

Gebert RUF Stiftung supports bachelor's and master's students of universities of applied sciences UAS who are developing an innovative business idea as their thesis topic.

Candidates who present a convincing proposal will receive up to CHF 150,000 to continue working on the business project after graduation. An individually tailored coaching programme will smooth the way to launching a startup.

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Further information: [grstiftung.ch](http://grstiftung.ch)

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# FIRST VENTURES

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Gebert RUF Stiftung aims to use “First Ventures” as a vehicle to encourage talented bachelor’s and master’s students not only to contemplate obtaining a degree, but also to look beyond that and embrace the idea of launching a startup that turns their idea into new products and services. Support funds of CHF 1.5 million p.a. will be made available for this new focus programme.

The “First Ventures” programme not only provides financial support, but also individually tailored business training and coaching sessions designed to equip the potential company founders to successfully put their business idea into practice. The training programme will be geared to the specific requirements of the selected project managers and is intended to give them access to a broad startup network.

Two yearly deadlines: May/June and November.

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