GRSTIFTUNG.CH SHORT REPORT 2015 ENGLISH

KEY FIGURES IN THE 18TH FINANCIAL YEAR

Funds totalling CHF 13.4 million (2014: 14.9; 2013: 14.6) were used for the foundation's activities (cash-out). CHF 12.3 million (13.8; 13.6) were channelled into direct and implementation grants for 64 (66; 66) support projects. Of these projects, 18 (18; 14) were \leq CHF 50,000, 45 (47; 50) between CHF 50,000 and CHF 500,000 and 1 (1; 2) \geq CHF 500,000. Total foundation expenditure amounted to 8.1 % (7.4; 7.1) of the funds used, of which 2.3 % (2.2; 2.1) were administrative expenses and 5.8 % (5.2; 5.0) were direct project expenses for the themes supported. Foundation assets as at 31.12.15 amounted to CHF 158.9 million (175.3; 173.4). In the year under review, a net portfolio performance of -0.1 % (+8.43; +8.06) was achieved with a largely passive asset allocation.

SELECTION

The evaluation of projects is based on a grant-making strategy comprising a two-stage process of selection by the Board of Trustees. If a project proposal is approved, an invitation is extended to submit a detailed application. Not all projects that meet the grant-making strategy criteria can be financed. This is why, in a final step, a ranking is drawn up which in many cases leads to the exclusion of applicants as "approved but not funded".

TRANSPARENCY

The website grstiftung.ch presents the foundation's policy and strategy (target domains, areas of activity), openly discloses the support criteria and provides information on procedures. The following information is given for every project supported: project managers, total grant amount, abstract, project status and results. All information reported, which is structured by project stages, is continuously updated.

GOOD GOVERNANCE

Gebert Rüf Stiftung complies with the Swiss Foundation Code 2015, is a member of SwissFoundations and works closely with the University of Basel's CEPS (Center for Philanthropy Studies). Relying on an internal control system (ICS), the Board of Trustees carries out an annual risk assessment of all foundation activities.

MANAGEMENT

Board of Trustees: Prof. Dr. Rudolf Marty (since 2005; chairman), Prof. Dr. Peter Forstmoser (since 1997, deputy chairman), Prof. Dr. Richard Bührer (since 2011), Prof. Dr. Susan Gasser (since 2006), Dr. Katja Gentinetta (since 2013), Prof. Dr. Jürg Schifferli (since 2007), Prof. Dr. Roland Siegwart (since 2012); Executive Team: Dr. Philipp Egger (CEO / Director), Dr. Pascale Vonmont (Deputy Director), Jacqueline Grollimund (Project Support / Controlling), Corinne Burkhardt (Assistant / Back Office); Committees and Advisory Boards: Chairman's Committee, Nomination and Finance Committee, Eastern Europe Committee, various ad hoc committees, "Venture Kick" Strategy Board, "Modellprojekte Fachhochschulen" Advisory Board.

EXTERNAL UNITS

Investment concept/Strategic Pooling Partners: ECOFIN Portfolio Solutions AG, Zurich; Fund Management: GAM Investment Management (Switzerland) Ltd. Zurich; Lombard Odier Asset Management (Switzerland) SA, Zurich/Petit Lancy; Asset Management/Fund Management: State Street Global Advisors (SSgA), Boston (global equities and bonds); Syz Asset Management S.A., Zurich (CHF bonds); Rogge Global Plc, London (global corporate bonds); Custodian Banks: State Street Bank GmbH, Munich, Zurich Branch; Banque Lombard Odier & Cie SA, Geneva; Direct Investment: Margebli JSC, Georgia (private equity); Investment Controlling: ECOFIN Investment Consulting AG; Accounting: Bourcart Treuhand AG, Basel; Auditors: Copartner Revision AG, Basel; Supervisory Authority: Swiss Federal Supervisory Board for Foundations. Berne.

PUBLISHING DETAILS

The present short report by the foundation's management is also available in German and French. The full annual report of the Board of Trustees in accordance with Swiss GAAP ARR can be downloaded from grstiftung.ch.

GRSTIFTUNG.CH **SHORT REPORT 2015** ENGLISH **m** 2 ບ ≥

Zurich/Basel, March 2016

GRSTIFTUNG.CH
SHORT REPORT 2015
ENGLISH

NETS/VENTURE LEADERS/

TICKER/SEIF/SWISS START-UP

MONITOR/CTI INVEST/CTI

MARKET ENTRY CAMPS/KICK

FOUNDATION/ETC.

VENTURE KICK/STARTUP-

FOUNDATION & POLICY

Legitimation of foundation activities

Gebert Rüf Stiftung champions the dynamic development of the Swiss foundation sector. The latter must actively participate in a debate on issues of self-regulation and positioning if it is to remain effective and innovative.

DEVELOPMENT OF SWISSFOUNDATIONS / ESTABLISHMENT OF FONDATION DES FONDA-TEURS/ETC.

FOUNDATION & COMPETENCE

Building up philanthropy know-how

By promoting and conveying application know-how, Gebert Rüf Stiftung aims to play a role in the advancement of Switzerland's foundation sector.

SWISS FOUNDATION
CODE/CENTER FOR
PHILANTHROPY STUDIES, UNI BASEL/
CENTER FOR FOUNDATION LAW, UNI
ZURICH/ETC.

SCIENTAINMENT

Taking science to the people

The programme's goal is to promote a low-threshold, light-hearted form of science communication to complement the established approach and so reach a wider audience of people with a less academic background.

WISSEN IN DER PENDLERZEITUNG 20 MINUTEN / WISSEN IN DER REGIONALZEITUNG / ETC.

PILOT PROJECTS

Groundbreaking individual projects

Despite the focus on grant-making clusters and areas of activity, there is

a support vehicle in place for especially original, innovative, surprising and

promising individual projects. This means

that, time and again, small-scale

beacon projects with groundbreaking

qualities can be piloted.

MICROBIALS

Direct use of micro-organisms

Scheduled for launch in 2016, the call for proposals programme is designed to foster projects that address the use of micro-organisms in direct or domesticated form.

Gebert Rüf Stiftung sees this initiative as a means to jump-start an underdeveloped field of applied research in Switzerland.

NON-ANTIBIOTIC THERAPY AGAINST BACTERIAL DIS-EASES/COMPOSYT LIGHT LABS/BIOPATINAS/ETC.

GEBERT RÜF STIFTUNG

- → FOUNDED: 1997 by Heinrich Gebert (†)
- → PURPOSE: promoting Switzerland as a place to live and do business
- → MISSION STATEMENT: **making science effective**
- → GRANT-MAKING CLUSTERS: 9 areas of activity
- → FOCUSED GRANT-MAKING STRATEGY: valley of death
- GOOD GOVERNANCE: Swiss Foundation Code
- → ANNUAL BUDGET: up to CHF 15 million p.a.
- → COMPLETE TRANSPARENCY: **grstiftung.ch**
- → INFORMATION: public project database

GRANT-MAKING

- > Implementation and application
- → No fundamentals
- → Clear project identity
- → No additional financing
- → Competitive grant-making decisions

INSOCH, DIE SOZIALFIRMA

ALS GRUNDSTEIN SOZIALER

INNOVATION/SENIOR

LIVING LAB/LEBENSOUA-

LITÄTSINDEX FÜR GEMEIN-

DEN/ETC.

- → 9 networked areas of activity
- → Time limit on areas of activity
- → 1 area of activity for pilot projects
- Making science effective

SCIENCE ENTREPRENEURSHIP

Application and implementation of science

Central pillar of support: In addition to numerous individual support projects (see project database on the website), Gebert Rüf Stiftung is the initiator and/or a partner of several programmes.

ACADEMIC SWISS CAUCASUS NET ASCN/INFORMAL INSTI-TUTIONS IN THE SOUTHERN CAUCASUS/ETC.

GRANTS FOR EASTERN EUROPE

Promoting science in transitioning countries

The foundation charter stipulates that one of the areas of activities must focus on Eastern Europe. Social scientists are currently being trained in Georgia and Armenia to serve as engines of these post-Soviet transitioning societies.

MODELLPROJEKTE FACHHOCHSCHULEN

Strong new partnerships with the people in the field

Since 2012, Gebert Rüf Stiftung, in collaboration with the swissuniversities chamber of universities of applied sciences, has launched an annual call for projects in the area of social innovation. The focus is to be realigned as of 2018.

SCIENCE & DESIGN

Integration of design in research

The objective of this public call for proposals is to support innovative projects at Swiss universities which succeed in combining science and/or technology with design in a way that is both outstanding and exemplary.

DESIGN AND
TECHNOLOGY LAB/
DESIGN SEED /
SCIENCE TOYS =
SCIENCE TOOLS / ETC.