

IMPLEMENTATION OF THE FOUNDERS WILL

VALLEY OF DEATH

FOUNDATION

Art. 2 of the deed of foundation, 12 December 1997 The presentation of the "valley of death" is a metaphor for the positioning of the Gebert Rüf Foundation in the funding landscape. It does not claim an exact, but a summary statement.

RESEARCH IDEA	PROOF OF CONCEPT	BUSINESS IDEA	PROTOTYPE	START	-UP SCALE-U
AVAILABLE RESOURCES					
MARKET ACCEPTANCE					
DEVELOPMENT RISK			VA	LLEY OF DEATH	