



# IDEA KICK

BRIDGE PROGRAMME FOR  
YOUNG ENTREPRENEURS

**KICK**  
**FOUNDATION**  
SWISS FOUNDATION FOR  
INNOVATION & ENTREPRENEURSHIP



# IDEA KICK

- Du hast ein vielversprechendes Produkt entwickelt, das Du weiterverfolgen möchtest? Oder Du bist auf der Suche nach einem Team mit einer innovativen Idee? Dann ist das «Idea Kick»-Programm das Richtige für Dich.
- Wir bieten Dir eine individuell abgestimmte Unterstützung, um Dich und Dein Projekt voranzubringen: mit einem persönlichen Mentor, mit Zugang zu Fachexpert:innen, Startkapital oder durch Vernetzung mit Gleichgesinnten, um Dein Team zu ergänzen.
- Die neue «Idea Kick»-Initiative baut die Brücke zwischen bestehenden Entrepreneurship-Programmen für Schüler:innen/Lernende wie *Schweizer Jugend forscht*, *Young Enterprise Switzerland (YES)* und *SwissSkills* sowie weiterführenden Förderprogrammen.
- «Idea Kick» bietet massgeschneiderte Unterstützung für engagierte Talente, die ihre Ideen unternehmerisch umsetzen wollen. Das modular aufgebaute Programm vermittelt Finanzierung («Cash Kick»), Coaches («Coach Kick») und Teammitglieder («Team Kick») sowie Zugang zu einer Community von Entrepreneur:innen. Idea Kick baut auch eine direkte Brücke zu weiterführenden Förderprogrammen wie «Talent Kick», «First Ventures» und «Venture Kick»: damit aus Ideen Schritt um Schritt unternehmerische Produkte und Firmen entstehen können.

# IDEA KICK

- Have you developed a promising product that you would like to pursue further? Or are you looking for a team with an innovative idea? Then the "Idea Kick" programme is the right thing for you.
- We offer you customised support to help you and your project move forward: with a personal mentor, access to experts, start-up capital or by networking with like-minded people to complement your team.
- The new "Idea Kick" initiative builds a bridge between existing entrepreneurship programmes such as Schweizer Jugend forscht (SJF), Young Enterprise Switzerland (YES) and SwissSkills and a transfer to entrepreneurship as well as to follow-up programmes.
- "Idea Kick" offers customised support for committed talents who want to implement their ideas as entrepreneurs. The modular programme provides funding ("Cash Kick"), coaches ("Coach Kick") and team members ("Team Kick") as well as access to a community of entrepreneurs. Idea Kick also builds a direct bridge to further funding programmes such as "Talent Kick", "First Ventures" and "Venture Kick": so that ideas can be turned step by step into entrepreneurial products and companies.

IDEA KICK

# IDEA KICK PROGRAMM

Kick Community Exchange Events

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Cash KICK

Team KICK

Coach KICK

**Follow-up Programmes:**

Talent Kick

First Ventures

Venture Kick



# IDEA KICK

## MENTOR

«IDEA KICK» HELPS TO FIND A MENTOR WHO, AS A SUCCESSFUL ENTREPRENEUR, IS THE FIRST POINT OF CONTACT FOR THE TEAM. THE MENTOR CONTRIBUTES TO THE DECISION ON THE MODULE.

## CASH KICK

GRANTS OF UP TO CHF 5,000 ARE AWARDED FOR THE REALISATION OF THE PROJECT IDEA.

## TEAM KICK

IF THE TEAM NEEDS ADDITIONAL STAFF, NEW TEAM MEMBERS CAN BE RECRUITED FROM THE NETWORK POOL VIA THE KICKBOX PLATFORM.

## COACH KICK

IF THE PROJECT REQUIRES SPECIFIC EXPERTISE, "IDEA KICK" HELPS YOU FIND THE RIGHT EXPERT.

Detailed Information: «Kick Program» on [www.grstiftung.ch](http://www.grstiftung.ch)

### Application:

- Ongoing project and commitment to continue working on it beyond the completed programme.
- Register by email to [idee@grstiftung.ch](mailto:idee@grstiftung.ch).
- Apply through a short pitch.
- Self-motivation, openness and flexibility in finding the right mentors, coaches and team members together.