



IDEA KICK

BRIDGE PROGRAMME FOR
YOUNG ENTREPRENEURS

KICK
FOUNDATION
SWISS FOUNDATION FOR
INNOVATION & ENTREPRENEURSHIP



IDEA KICK

- Have you developed a promising product that you would like to pursue further? Or are you looking for a team with an innovative idea? Then the "Idea Kick" programme is the right thing for you.
- We offer you customised support to help you and your project move forward: with a personal mentor, access to experts, start-up capital or by networking with like-minded people to complement your team.
- The new "Idea Kick" initiative builds a bridge between existing entrepreneurship programmes such as Schweizer Jugend forscht (SJF), Young Enterprise Switzerland (YES) and SwissSkills and a transfer to entrepreneurship as well as to follow-up programmes.
- "Idea Kick" offers customised support for committed talents who want to implement their ideas as entrepreneurs. The modular programme provides funding ("Cash Kick"), coaches ("Coach Kick") and team members ("Team Kick") as well as access to a community of entrepreneurs. Idea Kick also builds a direct bridge to further funding programmes such as "Talent Kick", "First Ventures" and "Venture Kick": so that ideas can be turned step by step into entrepreneurial products and companies.



IDEA KICK

IDEA KICK PROGRAMM

Kick Community Exchange Events

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Cash KICK

Team KICK

Coach KICK

Follow-up Programmes:

Talent Kick

First Ventures

Venture Kick



IDEA KICK

MENTOR

«IDEA KICK» HELPS TO FIND A MENTOR WHO, AS A SUCCESSFUL ENTREPRENEUR, IS THE FIRST POINT OF CONTACT FOR THE TEAM. THE MENTOR CONTRIBUTES TO THE DECISION ON THE MODULE.

CASH KICK

GRANTS OF UP TO CHF 5,000 ARE AWARDED FOR THE REALISATION OF THE PROJECT IDEA.

TEAM KICK

IF THE TEAM NEEDS ADDITIONAL STAFF, NEW TEAM MEMBERS CAN BE RECRUITED FROM THE NETWORK POOL VIA THE KICKBOX PLATFORM.

COACH KICK

IF THE PROJECT REQUIRES SPECIFIC EXPERTISE, "IDEA KICK" HELPS YOU FIND THE RIGHT EXPERT.

Detailed Information: «Kick Program» on www.grstiftung.ch

Application:

- Ongoing project and commitment to continue working on it beyond the completed programme.
- Register by email to idee@grstiftung.ch.
- Apply through a short pitch.
- Self-motivation, openness and flexibility in finding the right mentors, coaches and team members together.